

Performance Catalyst

Empowering organizations to **inspire and rewire** their people so they can achieve **desired results**.

Sunjay Nath, MBA, BSCE

Performance Expert, Hall of Fame Keynote Speaker, Author



Relevant + Entertaining? **Absolutely!**

Do you know that messages stick when people are in an emotional state? Anyone can get up and lecture at a whiteboard with a Powerpoint presentation and a laser pointer but if you're not invested in the content, you won't grasp the core value behind the lesson. Adrenaline and emotions are required to make a message stick – which leads to change.

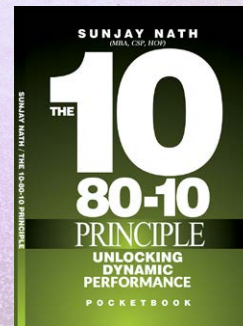
Successful organizations can create lasting change by engaging a strength-based leadership approach to maximize their greatest resource: **people**.

Sunjay understands the importance in acknowledging the primitive factors of the human experience for there to be a conducive overall change: **feelings break glass ceilings**.

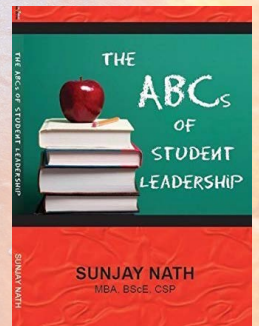
Interested in learning more about the brains behind this philosophy? Let's talk!

Sunjay's Published Books

See the full picture. See the old picture. Choose.



The 10-80-10 Principle® is a framework that was designed to help individuals and groups create maximum performance.



The ABC's of Student Leadership uncovers what Student Leadership is all about and how to become a Student Leader.

Get **much mucher** with Sunjay



Lasting results – without hypnosis!



Get access to highly-rated and relevant content



Wildly entertaining and full of entertainment (but never redundant)



Low maintenance and extremely flexible – if stretching is permitted beforehand



3 out of 5 family members say he's tolerable, although one of the three claims the stat is inflated

Sunjay's Speaking Topics

Strength-Based Leadership: The 10-80-10 Principle®

How to increase your team's performance and results

Delivered in Sunjay's true-to-form style, the *10-80-10 Principle*® framework is presented in a way **allowing peak performance and results** to your organization by focusing energy and efforts on **high-yielding activities** – without putting you to sleep! This program provides a methodology to **reward and grow** Top 10 behaviors and neutralize Bottom 10 actions.

If you're sick of stagnation in your organization, this presentation is for you!



The Number One Thing That Holds Us Back

Learn the secret to get unstuck

Ignoring that personal bias form our opinions, we can easily be trapped by our own limiting beliefs without realizing it. Served with pizzaz and a side order of humor, ***The Number One Thing That Holds Us Back*** makes us aware of these biases and teaches us to question what's possible.

"Having Sunjay speak at our conference was the BEST thing we could have planned!"

– Kim Avolia, Executive Assistant, Canteen

Value Prints

Understanding why people do what they do (and how to get them to do more of it)

We each have a distinct order in which we rank things that are important to us called a Value Print. By understanding it and the Value Prints of those around us, it allows us to **make better decisions and cultivate more sustainable relationships**.

"His presentation ranked higher than the golf outing."

– Randy Woolman, Owner IMPACT AV Solutions

From the Platform

How to create presentations that are razzzy, jazzy, and schnazzy

A focus on four main components of effective presentations: **Basics, Rules, Content, and Application**. Learn how to overcome your fear of speaking in public and how to regulate your breathing, body language, and voice control. Create a structure that connects with the audience.

"After the conference, our attendees raved about his energy, message, and topics"

– April Pitts, Clemson University



Start Zigging When Others are Still Zagging. **Let's Connect!**

905-466-4270 | info@sunjaynath.com



"Amazing presence... charismatic and impactful message."

– Hunter MacKinnon, Queen's University